



TAKE BACK
OUR REPUBLIC

246 E GLENN AVENUE
AUBURN, AL 36830
P 334.329.7258
W TAKEBACK.ORG

#TAKEBACK

Representing Take Back

(Not For Distribution)

You can go to any meeting to ask people to support Take Back Our Republic! It's as easy as

1-2-3.

1. Take a photo

A picture is worth 1,000 words. If you can get a photo of you and/or the meeting place with attendees in the background, email it to justinh@takeback.org so we can post it.



2. Send us a list of who came

You can print out the signup sheet (next page) and pass it around a meeting room, or put it on a clipboard and ask people if they can sign up. At one event Governor Gary Johnson, now a Presidential candidate, signed up on one of these sheets. Or if it is easier just take a picture of a signup sheet from a pad of paper and email it to us.



3. Hand attendees a flier

If you have time to also make some copies of the third page to put out on a table or hand to people that is great as well. Or if you know of a future meeting, you can ask us to send some Business Reply Envelopes to put out at events. Pages 4 and beyond have some additional information if you would like to reach about other things you can do, but if you can do any or all of these three things, the meeting will be a success!



Your help is invaluable as we
Take Back Our Republic!

Join the Take Back Our Republic Team!



Five months after publicly launching efforts, Take Back Our Republic conducted two days of planning in their Auburn offices. The talented team included (starting a far left and going right); Justin Hill (Director of Operations and State Chapters), Diane Cullo (formerly George W.Bush's Executive Director of White House Initiative on Tribal Colleges and Universities), Beatrice Torralba (previously worked on Perdue for US Senate campaign, Heritage Foundation internship), Anna Johnson (accounting), John Pudner (Executive Director), Gary Howard (formerly worked on Ron Paul's ground-breaking social media), Eric Yang (Harvard Debate Team; Sophomore at Harvard studying Economics), Theresa Gorman, Administrator (Compliance, previously Religious Education Director for a large church voted best place to worship in newspaper poll), Alexis Esneault (Past statewide coordinator for most effective student organization in country - Young Americans for Liberty), Melinda McClendon (once designed marketing for Domino's Pizza, Nutrisystem, Macy's, and Movie Gallery; and is a breast cancer survivor with four children).

New team members added since the initial meeting include Jared Thomas (Press Secretary, prior Chief of Staff to Georgia Secretary of State Brian Kemp and Georgia Director of Americans for Prosperity), Lacy Campbell (Assistant Bookkeeper and Research Associate, recent Auburn University graduate), and Kristi Reiff (Membership Engagement Director, former Congressional staffer, fundraising for The Junior League and The Semper Fi Fund). Two other founding employees who subsequently left to run political campaigns in Virginia are Mike Rubino, who jump started Take Back's fundraising efforts, and Erin Sweeney, who set up all systems and literally BUILT every piece of furniture in the office to lay the literal foundation of the operation through the initial shoestring days. Thanks to all of the volunteers and the dozens of State Directors who have helped and continue to help us grow.

If you would like to join the Take Back team, please fill in and return the following by mailing to Take Back Our Republic, 246B East Glenn Avenue, Auburn, Alabama 36830; faxing to 334.460.9779; or emailing justinh@takeback.org.

Your Name: _____ Phone: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____ (add any notes you like)



Name

Phone

Email

Street Address

Zip

Name	Phone	Email	Street Address	Zip

Take Back Our Republic is a 501c3 organization dedicated to educating Americans on solutions for the crisis facing our increasingly disengaged electorate who believe their one vote is trumped by big money in politics. Signing above makes you a member which entails you to receiving regular updates on our activity and efforts. Signing above also authorizes TBOR to use your image and likeness. We believe that the information provided will give you outstanding material as well as be a part of the solution.



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Your Name: _____ Phone: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____ (add any notes you like)

Questionnaire Regarding Proposed Campaign Finance Solutions

Please circle any of the following that you believe should be priorities - cross out any with which you disagree. If you are unsure, do not mark the item.

1. Provide an avenue for Americans to play a more significant role in selecting their representatives by implementing a Federal tax credit for political contributions of up to \$200.
2. Empower candidates to make their own case to the people by substantially increasing the limits for contributions directly to candidates, in a package that also requires full disclosure of "dark money" funding for groups attacking or supporting candidates.
3. Combat efforts of foreign individuals, organizations, and governments to influence our campaigns and politicians by:
 - a. Disclosing and working to stop illegal foreign contributions, including by requiring campaign credit card processors to verify names and addresses of online contributors (H.R.4177) to ensure they are from American citizens.
 - b. Supporting bipartisan reform to enable enforcement of laws against groups [such as the foreign pornography company that gave \$300,000 to a California campaign.]
4. Strengthen the rights of those who make political contributions by supporting laws against employment retribution for involvement in our electoral process, and raising the 1971 disclosure thresholds for inflation, which would allow up to \$1,168 in contributions prior to disclosure.
5. Require C4 organizations that continually disregard the 50% legal limit on political spending to reveal their donors, as they would do if they did not have C4 status.

Completed questionnaires or comments can be emailed to justinh@takeback.org or faxed to 334.460.9779. Feel free to include your name and other contact information if you would like to receive our updates.



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TAKE BACK OUR REPUBLIC

To: State Coordinators
From: Justin Hill, Take Back Our Republic

I want to thank you for recognizing the great need our nation has for conservative solutions to campaign finance reform and for agreeing to serve as our State Coordinator. Your enthusiasm, background, and expertise will prove an invaluable asset as we seek to educate the nation about this critical issue. We understand that as long as this is a volunteer position you will have periods of time in which you are focused on work, family and other priorities, but to whenever you do have opportunities we appreciate opportunities to:

- Update us on key events, news, and leaders in your state so that we can determine when and if it is possible for me, our Executive Director John Pudner, or some other representative to attend
- Work to connect our office with likeminded activists and donors
- Serve as a surrogate representative an event, even if it is an event you simply would have attended anyway
- Discuss our efforts in media interviews we set up (see second set of bullets below)
- Organize your state chapter and as you have time to participate and get comfortable, coach other leaders on how to be effective at a more local level

These efforts are integral to our success as, after years of running grassroots campaigns, we firmly believe that the backbone of our organization is our key activists willing to spread our message, organize others, and strategize with us on the best ways to advance our cause in your state.

However, as a c3 organization, we do want to be very careful on a number of fronts. Especially coming from political backgrounds, we all have personal political preferences, leaders we would like to lobby, or various activities related to our issue that we would like to support. While each of these may advance the cause of campaign finance reform, we must be careful that the efforts of our organization focus on EDUCATION ONLY. Therefore, we do ask the following:

- You allow us to approve or schedule any interview you will provide in the capacity of our State Coordinator
- In your role as State Coordinator, you speak to this issue only from an educational standpoint- refraining from promoting or opposing a candidate running for office
- As our State Coordinator, you do not support or oppose political candidate or parties when you are acting in any sort of capacity for TBOR.
- Of course, this does not prohibit you from expressing your views on candidates in a personal capacity, but please keep this separate from your activities on behalf of TBOR. For example, you would not endorse a candidate at an event where you are giving a speech as the State Coordinator, or pass out literature on TBOR as well as a candidate's brochure at the same time, etc.

We know that many of these regulations can be frustrating, however, we truly value our c3 status as an educational entity. If you ever have any questions in regards to how you may be most effective in your role or what is prohibited in your capacity as State Coordinator according to c3 regulations, please contact me at justinh@takeback.org or 334-329-7258.

We are very excited you are on our team!





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Think Our System is Broken? Join Us!

Across our nation, people just like you are frustrated by a broken system where the wealthy “pay to play,” where officials get rich from public service, and the problems that plague the American people seem to barely garner even the slightest attention from our representation. That’s why a group of concerned citizens came together to form Take Back Our Republic and tapped veteran political strategist John Pudner to lead our cause. Concerned Citizen, our name says it all. If you want to Take Back Our Republic from big moneyed special interests, join our cause!

About Take Back Our Republic- Founded in late 2014, Take Back Our Republic is led by John Pudner, a nationally regarded political strategist who was integral in what Fox News referred to as our nation’s greatest political upset- the election of Congressman Dave Brat. Unlike many national organizations, Take Back Our Republic (or TBOR), is built on grassroots volunteers willing to serve as advocates for reform. That’s why we need you! We are not based in DC and do not seek to be a team of political insiders. We operate out of Auburn, AL, and, more importantly, we function as a voice for people around the country because we are built by individuals just like you who carry our message of reform to their community.

What We Do- While we are still a young organization, we have pushed forward acclaimed legislation, including HR.4177- which closes a loophole that allows for foreign contributions in our political system. Additionally, we have been involved in reform initiatives in a number of states, have established state leaders in every region of the country, and are adding our voice to the conversation. Now, we need your help to grow even further!

What We Believe- Even on this issue, there is room for disagreement among friends. However, the core principles we consistently articulate are that:

1. There is a problem, and the American people deserve a real conversation followed by real solutions.
2. Empowering individuals to get involved is the best way to solve this problem.
3. While new solutions must be considered, we must enforce existing law and end the cycle of special interests being allowed to do consistently bend and break the rules.
4. Foreign individuals and governments have no place in our political process, and it is essential we keep foreign money out of our campaigns.

Though we take more specific policy positions, we endeavor to build a common cause from these tent-pole points of agreement that unite Americans.

How You Can Help- YOU are crucial to our success! Please go online to www.TakeBack.org and/or complete the survey and information sheet provided to you by one of our team members. If you seek to lend your voice to the growing chorus of Americans who see a problem and want to join us in fixing this broken system, please contact our Director of Operations, Justin Hill, at justinh@takeback.org.

Getting Involved- We want you to join our cause- even if you do not have much time to give. If you are passionate about this cause, please let us know how to contact you, and a member of our team will reach out. Every day, we identify concerned citizens just like you who are willing to serve as a point of contact for us in their area, attend a meeting, provide policy insight, write a blog post, or even just hop on one of our regularly scheduled update calls. If you want to join us, we will find a way to get you involved! To reform our system, it will take all of us, together, giving whatever time, energy, and ideas we have to the cause.



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Thank you for agreeing to be a coordinator and for expressing your willingness to represent us at an event! One of the great benefits of building a strong grassroots organization is the ability to have our coordinators attend events, represent us by perhaps speaking at those events, and evangelizing other attendees with our message. Each of you were recruited because you are a natural and worthy spokesperson for our cause. We encourage and ask you to attend meetings as you can as a Take Back Our Republic representative, and Director of Operations Justin Hill will be happy to assist you with materials, talking points, or any other logistical needs you may have. **Please read the document below and feel free to follow up with any questions you may have.**

Priorities- While each meeting is different, remember the following priorities before attending a meeting:

1. **Read carefully the “Do’s and Don’ts” sheet that each of you were provided when you were recruited as a coordinator.** If you no longer have this, please let us know. This sheet contains valuable information on what you can and cannot do as a representative of Take Back Our Republic.
2. **Review the printout packet and have all necessary materials.** Page 1 of the printout is this page- an instructional sheet FOR YOUR USE ONLY. You should only need to print this once. Following this sheet is an informational sheet to hand to meeting attendees. Please make sure to have enough copies to distribute to all interested attendees. The third sheet is a questionnaire that you may provide to those who seem interested enough to be coordinators. PLEASE HAVE THESE INDIVIDUALS FILL OUT THIS SHEET, GET THEM RETURNED, AND SEND TO JUSTIN (see below). The final sheet is a sign-up sheet for the full room of attendees who are signing up to join as members. This sheet is for circulation and your collection at the end of the meeting. Since the first sign-up is the hardest, we recommend that you sign your name first before distributing the sheet at the appropriate time. You may want to have a clipboard or two for pages 3 and 4.
3. **Make certain to take a photo-** There is tremendous value in a photo. Please take/get as many photos of you can. Some great photos could include: you speaking, you standing in front of a meeting banner, standing with a key meeting attendee.
4. **Send all photos, potential coordinator questionnaires, and sign-up sheets to Director of Operations Justin Hill-** This documentation is crucial to our efforts so please call/text 334.462.8381 or email justinh@takeback.org. If there are any other anecdotes or notes from the meeting, please send those along as well. We would rather have too much information than too little.
5. **Provide feedback to our team and let us know how we can help-** We are happy to provide speech talking points, a name tag for you, or business reply envelopes that would allow those who are interested to send in a contribution or other information. Overall, please let us know how we can better assist you to make your efforts as productive as possible.

Take Back Our Republic was founded in late 2014 upon the principle that the solution to the problems stemming from the excess influence of money in politics lies in empowering voters. John Pudner, our Executive Director, brings years of nationally renowned campaign experience in which he worked with grassroots voters to elect candidates who best represented their interests. More information about Take Back Our Republic can be found at www.TakeBack.org, and John Pudner can be reached at 334-329-7258 or at johnp@takeback.org.